



In Historic Partnership With
UAW International

JUNE 24, 2023

DETROIT BRANCH NAACP

JUNE JUBILEE

A Celebration of Freedom



Senior Corporate Chair
Mr. Christopher Ilitch
President & CEO, Ilitch Companies

JUNE 25, 2023

Rev. Dr. Wendell Anthony
President
Detroit Branch NAACP

Ms. Kamilia K. Landrum
Executive Director
Detroit Branch NAACP

Dear Freedom Fighters:

We greet you with exciting news! You are cordially invited to attend the **Rev. Dr. Martin Luther King, Jr. 60th Commemorative Freedom Walk** and the **68th Annual Fight for Freedom Fund Dinner**. These iconic gatherings will bring thousands of people together who hold social justice, equality, and the advancement of all people high on their list of priorities.

The theme for this historic weekend is **“June Jubilee: A Celebration of Freedom.”** Leading the effort for the **68th Annual Fight for Freedom Fund Dinner** is Mr. Christopher Ilitch, President & CEO, Ilitch Companies. The Annual Freedom Fund Dinner is the largest sit-down dinner of its kind; delivering a keynote address from some of the most renowned speakers including President Bill Clinton, Senator Barack Obama, Secretary of State/General Colin Powell, Congresswoman Sheila Jackson Lee, Vice President Joe Biden, Actor/Social Activist Harry Belafonte, and Vice President Kamala Harris to name a few.

The UAW International remains our historic partner for the **60th Commemorative Freedom Walk**. We have been pleased to commemorate this historic occasion every ten years beginning in June 1993 with the 30th, 40th, and 50th Freedom Walks. This commemoration is special to Detroit because Dr. King first delivered his “I Have A Dream” speech here on June 22, 1963, before heading to Washington, D.C. for the March on Washington.

We ask that you join us at the Freedom Walk and bring your family, friends, and networks to take a stand with you. We will gather at Woodward Ave. and Rev. Dr. Martin Luther King, Jr. Blvd on June 24, 2023, at 10:00 a.m. and march to Hart Plaza. The Rally at Hart Plaza will begin at 12 p.m. ***This event is free and will be a great opportunity to honor Dr. King’s legacy and take a just stand against the systems’ racism that prohibit us from living Dr. King’s dream.***

Please register today at www.detroitnaACP.org for more information. When visiting the website, you will be able to find out more details on the full weekend. Again, we appreciate your strong support, and we certainly hope that you will be in attendance for these historic events.

- **Freedom Walk Summit**
- **Rev. Dr. Martin Luther King, Jr. Statue Unveiling**
- **60th Commemorative Freedom Walk & Rally**
- **68th Annual Fight for Freedom Fund Dinner**

Thursday, June 22, 2023
Friday, June 23, 2023
Saturday, June 24, 2023
Sunday, June 25, 2023

Yours for Freedom, Justice, and Equality,

Rev. Dr. Wendell Anthony, President



Detroit Branch NAACP
8220 Second Avenue
Detroit, MI 48202
(313) 871-2087
info@detroitnaACP.org
www.detroitnaACP.org

JOIN US FOR THE

DR. MARTIN LUTHER KING, JR.

60TH COMMEMORATIVE

• 1963

2023 •

60

FREEDOM WALK

A CELEBRATION OF FREEDOM

SATURDAY, JUNE 24, 2023

10 AM Freedom Walk Step Off
(Woodward and MLK)

12 PM Freedom Walk Rally
(Hart Plaza)

FROM 1963 TO 2003
THE DREAM LIVES ON
40TH ANNIVERSARY
DR. MARTIN LUTHER KING, JR.'S
MARCH DOWNTOWN • JUNE 28, 2003



REGISTER NOW AT
DETROITNAACP.ORG



8220 Second Avenue · Detroit, MI 48202 · (313) 871-2087

In Historic Partnership With

REV. DR. WENDELL ANTHONY

PRESIDENT
DETROIT BRANCH NAACP



MS. KAMILIA K. LANDRUM

EXECUTIVE DIRECTOR
DETROIT BRANCH NAACP

NAACP UNIT Information

Schedule of Events

Thursday, June 22, 2023

Freedom Summit (Registration Required)

9:30 a.m. – 4:00 p.m.

Wayne County Community College District NW Campus

Friday, June 23, 2023

Special Unveiling

10:00 a.m.

Hart Plaza

Saturday, June 24, 2023

60th Commemorative Freedom Walk and Rally (Registration Required)

10:00 a.m. - Freedom Walk Step Off at **Woodward @ Martin Luther King Jr. Blvd.**

12:00 p.m. – Rally at Hart Plaza

Sunday June 25, 2023 – Huntington Place (Ticketed Event)

68th Annual Fight for Freedom Fund Dinner

5:00 p.m. – Freedom Fund Dinner

Registration

All persons attending the event are required to register at www.detroitnaacp.org. This will allow us to accurately prepare for our attendees and send important updates about the event. Please encourage attendees to put their unit's name in the organization section on the registration page.

Signs/Banners/T-Shirts

Units are encouraged to wear NAACP t-shirts and bring signs to the event. Official merchandise will be on sale at the start of the Freedom Walk and at the Rally. *Please follow the brand guidelines when printing materials.*

Parking and Shuttles

Parking and Shuttle information will be updated on the website weekly beginning in June. Special accommodations are being made for attendees that are differently abled or unable to walk long distances.

Lodging

A limited number of hotel rooms are available Thursday, June 22 – Monday, June 26, 2023. If you would like more information on hotel rates and availability, please email us at info@detroitnaacp.org.

Walk Route

The walk route is approximately 1.7 miles. It will begin at Woodward Ave. and Martin Luther King, Jr. Blvd at 10:00 a.m. and end at Hart Plaza. The following amenities will be available along the route: free water, first aid, information, portable restrooms.

Rally

The rally will begin at 12 p.m. The following amenities will be available at Hart Plaza: food trucks, free water, first aid, information, lost and found and portable restrooms. Please email us at info@detroitnaacp.org to reserve seating for deaf/blind/or hard of hearing individuals and those that need wheelchair accessible seating.

Security

No weapons or firearms of any kind are allowed at the event. The Detroit Law Enforcement community along with private Detroit Branch NAACP security will be onsite for the duration of the event.



GUIDELINES FOR BANNERS, POSTERS, T-SHIRTS AND OTHER PRINTED MATERIALS

All participants will be required to follow the guidelines below. Participants that violate these rules will not be allowed to display their items during the Dr. Martin Luther King Jr. 60th Commemorative Freedom Walk and Rally.

CONTENT

1. No obscene, indecent, profane or offensive words, phrases, photographs, illustrations, symbols or forms of any kind will be allowed on display. The Detroit Branch NAACP reserves the right to determine any materials that violate this policy.
2. Any materials printed with the words "Detroit Branch NAACP," "NAACP," or with the Branch/NAACP logo must be approved by the Detroit Branch NAACP/NAACP prior to printing. Instructions on the approval process are below.
3. When referring to the event, please use the official event title "Dr. Martin Luther King Jr. 60th Commemorative Freedom Walk." When referring to the Detroit Branch NAACP, please use Detroit Branch NAACP and not NAACP Detroit Branch, Detroit Chapter or any other variation.



SIZING

1. Banners should not exceed 3 x 6 feet, unless approved for larger group sizes.
2. Posters should not exceed 24 x 36 inches.



Approval requests can be sent to media@detroitnaacp.org. A response will be given in 24-48 hours. In your request, please include a graphic of the printed material and quantity of printing. **Printed materials should only be provided to your group members and not mass distributed or listed for sale.**

If you have any questions, please send them to media@detroitnaacp.org.
We look forward to your participation and support.