

Frequently Asked Questions

Schedule of Events

Thursday, June 22, 2023

Freedom Summit (Registration Required)

9:30 a.m. – 4:00 p.m.

Wayne County Community College District NW Campus

Friday, June 23, 2023

Special Unveiling

10:00 a.m.

Hart Plaza

Saturday, June 24, 2023

60th Commemorative Freedom Walk and Rally (Registration Required)

10:00 a.m. - Freedom Walk Step Off at **Woodward @ Martin Luther King Jr. Blvd.**

12:00 p.m. – Rally at Hart Plaza

Sunday June 25, 2023 – Huntington Place (Ticketed Event)

68th Annual Fight for Freedom Fund Dinner

5:00 p.m. – Freedom Fund Dinner

Registration

All persons attending the event are required to register at www.detroitnaacp.org. This will allow us to accurately prepare for our attendees and send important updates about your staging location for the event. Please be sure to record your organizations name on the registration page.

Signs/Banners/T-Shirts

Organizations are encouraged to wear their t-shirts and bring signs to the event. Official merchandise will be on sale at the start of the Freedom Walk and at the Rally. *Please follow the brand guidelines when printing materials. It is very important.*

Parking and Shuttles

Parking and Shuttle information will be updated on the website weekly beginning in June. Special accommodations are being made for attendees that are differently abled or unable to walk long distances. The Q-Line will not be in operation at the start of the march, but may be available after the rally.

Lodging

A limited number of hotel rooms are available Thursday, June 22 – Monday, June 26, 2023. If you would like more information on hotel rates and availability, please email us at info@detroitnaacp.org.

Walk Route

The walk route is approximately 1.7 miles. It will begin at Woodward Ave. and Martin Luther King, Jr. Blvd at 10:00 a.m. and end at Hart Plaza. The following amenities will be available along the route: free water, first aid, information, portable restrooms.

Rally

The rally will begin at 12 p.m. The following amenities will be available at Hart Plaza: food trucks, free water, first aid, information, lost and found and portable restrooms. Please email us at info@detroitnaacp.org to reserve seating for deaf/blind/or hard of hearing individuals and those that need wheelchair accessible seating.

Security

No weapons or firearms of any kind are allowed at the event. The Detroit Law Enforcement community along with private Detroit Branch NAACP security will be onsite for the duration of the event.