



GUIDELINES FOR BANNERS, POSTERS, T-SHIRTS AND OTHER PRINTED MATERIALS

All participants will be required to follow the guidelines below. Participants that violate these rules will not be allowed to display their items during the Dr. Martin Luther King Jr. 60th Commemorative Freedom Walk and Rally.

CONTENT

1. No obscene, indecent, profane or offensive words, phrases, photographs, illustrations, symbols or forms of any kind will be allowed on display. The Detroit Branch NAACP reserves the right to determine any materials that violate this policy.
2. Any materials printed with the words "Detroit Branch NAACP," "NAACP," or with the Branch/NAACP logo must be approved by the Detroit Branch NAACP/NAACP prior to printing. Instructions on the approval process are below.
3. When referring to the event, please use the official event title "Dr. Martin Luther King Jr. 60th Commemorative Freedom Walk." When referring to the Detroit Branch NAACP, please use Detroit Branch NAACP and not NAACP Detroit Branch, Detroit Chapter or any other variation.



SIZING

1. Banners should not exceed 3 x 6 feet, unless approved for larger group sizes.
2. Posters should not exceed 24 x 36 inches.



Approval requests can be sent to media@detroitnaacp.org. A response will be given in 24-48 hours. In your request, please include a graphic of the printed material and quantity of printing. **Printed materials should only be provided to your group members and not mass distributed or listed for sale.**

If you have any questions, please send them to media@detroitnaacp.org.
We look forward to your participation and support.