



FOR IMMEDIATE RELEASE

Rev. Dr. Wendell Anthony, President
Mr. Heaster L. Wheeler, Executive Director
8220 Second Avenue
Detroit, MI 48202
Phone: (313) 871-2087 Fax: (313) 871-7745
Website: www.detroitnaacp.org

PRESS RELEASE

April 15, 2009

MEDIA CONTACT:

LaToya Henry
(313) 664-2403 or 313-447-6404 (cell)

**Detroit Branch NAACP to Pay Tribute to U.S. Auto Industry at
54th Annual Fight For Freedom Fund Dinner
*GM President and CEO Fritz Henderson will be present representing General Motors Corporation***

DETROIT – The Detroit Branch NAACP will pay special tribute to the U.S. Auto Industry at its 54th Annual Fight For Freedom Fund Dinner to be held Sunday, May 3, 2009 at 5:00 p.m. at Cobo Conference Center. In one of his first community events since being named President and Chief Executive Officer, Mr. Henderson will accept the honors on behalf of General Motors Corporation.

“We will not waiver in our support of the U.S. Auto Industry,” says Rev. Dr. Wendell Anthony, President, Detroit Branch NAACP. “We are going to uplift the auto companies and the many men and women who tirelessly serve the auto industry. It is important that we honor them as they continue to weather the storm during these tough economic times.”

In addition to the special tribute to the auto industry there will also be awards given to “Queen of Soul” Aretha Franklin, Rev. Al Sharpton, President and Founder, National Action Network and Rev. Edwin Rowe, Pastor, Central United Methodist Church. The theme for this year’s dinner is “Facing the Rising Sun, Of Our New Day Begun.” The dinner will celebrate the NAACP’s Centennial.

For more information on tickets and/or sponsorships please contact the Detroit Branch NAACP at (313) 871-2087 or visit www.detroitnaacp.org.

The Detroit Branch NAACP is the nation’s largest branch. It holds monthly meetings that are free and open to the public. For more information please contact us at 313-871-2087 or visit us at www.detroitnaacp.org.

###